



February 28, 2007

SHERRIN MOTORSPORT LAUNCHES INTO CARRERA CUP 1ST ROUND

Sherrin MotorSport's 2007 season for Carrera Cup is looking great – even if we do say so ourselves! As Clipsal 500 fast approaches, Sherrin's new line up of drivers and sponsors are set to make the most of the season, including a recently announced groundbreaking TV package with V8 Supercar Television, which will see Carrera Cup races regularly broadcast live on Channel 7 – a first for any support category.

In addition to live races & highlights, broadcast within the V8 Supercar telecast, Carrera Cup will also receive a dedicated program, to be broadcast within two weeks of each round.

Alistair Bye, CEO of Sherrin MotorSport said the new TV deal is fantastic news for teams and their sponsors. "The TV coverage that Carrera Cup can expect in 2007 outstrips any coverage received previously. Our teams and their sponsors can look forward to regular national exposure on Australia's leading free-to-air channel".

Boom Logistics

2006 Rookie driver, David Russell, will be looking to improve on his impressive 6th place in the 2006 Championship as he gets behind the wheel again for Boom Logistics. Looking forward to his second season with Boom, Russell is confident his experience from 2006 will stand him in good stead for the coming season.

"Last year we just missed out on a top five finish, so this year, we're looking to improve on that and secure a spot in the top three for sure. We had a successful test earlier in the year, and going into this season with one year already under my belt in Cup Car, gives me the advantage of knowing the tracks and knowing the car, so we'll be looking for some faster times", said Russell.



Juniper Racing

After stepping into the driver's seat towards the end of last season, 2007 will see Shaun Juniper take to the wheel in his first full Cup Car season. After finishing 13th in Philip Island in 2006, Juniper will be chasing top 10 spots in 2007, and is looking forward to his first race in Adelaide.

"I haven't driven Adelaide before, but I go well on street circuits and had a good run at Indy last year, so I'm looking forward to the challenge. Street circuits tend to be a bit tougher and tighter, but I love it," said Juniper.

"My goal for the season is to hit top 10 finishes at most of the rounds, and go for Rookie of the Year, although I'll be up against Steve Ellery, so we'll see how we go," Juniper continued. "Testing has been going really well. Every time I get in the car my times drop, so I'm confident that this will be a good year".

Sherrin Equipment

Bringing out the big guns for 2007 is Sherrin Equipment – a new addition to the Carrera Cup team line up – which recently announced former V8 Supercar driver, Steven Ellery, as the man behind the wheel for the new season.

Officially counting as a Rookie for the season, Ellery has a distinct advantage over his peers, having driven many of the circuits during his illustrious career in V8's. But having only spent just over a day behind the wheel of his Porsche GT3 Cup Car in training, Ellery is looking forward to getting some more race miles behind him at the start of the season.

"It's hard to think of myself as being a Rookie, but I'm really excited about the move to Cup Car", said Ellery. "I've been training really hard, but haven't had a lot of time with the car, so we'll be looking to be competitive in Adelaide, but I'll be focused on getting to know the car and get a good start for the season.

"A podium finish this weekend would be a bonus, but it's not really top of the agenda over the next few days," Ellery said.



Ask the Expert

Not only does Sherrin MotorSport have a new team line up & two new drivers, it also has a new Crew Chief in Chris Curtis. Curtis is freshly back from six years in the USA, and happy to be back on home soil, doing exactly what he loves. Here's what Curtis thinks of the Sherrin MotorSports crew...

David Russell

"David's confidence really ramped up towards the end of last season, and his level of competition escalated. We expect him to go really well this year. He has absolutely no fear, and that's a key element in being a great driver".

Shaun Juniper

"Shaun only came in towards the end of last season, but he was a confident driver, and has been going really well in testing. We've done a lot of work on his driving, and he's working with a new engineer who is helping him get to know the limits of the car. He's been running close to the limits in testing and that's exactly where we want him to be".

Steve Ellery

"Steve hasn't spent a lot of time in the car in testing, but he got accustomed to it very quickly. He's officially counted as a Rookie, but he's got an advantage having driven a lot of the tracks in V8 Supercars, so knows the corners and breaking areas better than most. We're expecting great results from Steve this year".

For further information contact:

Susan Swann
sparkimpact
Tel: 03 9693 5542
Mob: 0412 841 735
E: susan.swann@sparkimpact.com.au

Richard Chapman
sparkimpact
Tel: 03 9693 5540
Mob: 0417 393 237
E: Richard.chapman@sparkimpact.com.au

CARRERA CUP Seven network Coverage 2007

Round 1 CLIPSAL 500 ADELAIDE SA				
Saturday March 3	Race 1	V8 Telecast	1400	1500
Sunday March 4	Race 2	Highlights in V8 Telecast	1400	1500
	Race 3		1400	1500
Round 2 WINTON VICTORIA				
Saturday May 19	Race 1	V8 Telecast	1515	1545
Saturday June 2		CC programme	1330	1400
Round 3 HIDDEN VALLEY, DARWIN NT				
Saturday June 23	Race 1	V8 Telecast	1515	1545
Saturday July 14		CC programme	1330	1400
Round 4 QUEENSLAND RACEWAY IPSWICH QLD				
Saturday July 21	Race 1	V8 Telecast	1515	1545
Saturday August 4		CC programme	1330	1400
Round 5 ORAN PARK SYDNEY NSW				
Saturday August 18	Race 1	V8 Telecast	1515	1545
		CC programme	1330	1400
Round 6 SANDOWN PARK INTERNATIONAL RACEWAY MELBOURNE VIC				
Saturday Sept. 15	Race 1	Highlights in V8 Telecast	1545	1630
	Race 2	V8 Telecast	1545	1630
Saturday Sept. 22		C programme	1330	1400
Round 7 BATHURST NSW				
Saturday October 6	Race 2	In V8 Telecast	1440	1515
Sunday October 7	Race 3	In V8 Telecast	0800	0830
Round 8 SURFERS PARADISE LEXMARK INDY 300 QLD				
Saturday Oct. 20	Race 2	In V8 Telecast	tbc	tbc
Sunday Oct. 21	Race 3	In V8 Telecast	tbc	tbc
Saturday Oct. 27		CC programme	1330	1400